

EAST TENNESSEE REGIONAL WORKFORCE COUNCIL

REDEFINED GOALS & OBJECTIVES BASED ON APRIL 12 2018 MEETING AND DISCUSSIONS January 2018

GOAL/OBJECTIVE	STAFF & PARTNERS INVOLVED	NOTES
1) Address Employer Needs on a Regional Basis a. Develop a regional strategy to meet employer training needs; coordinate approaches to employers and foster the development of long-term relationships. b. Develop a regional strategy with employers and training providers to improve training. c. Determine employer needs and widely disseminate the results to training providers. d. Offer employer-driven training such as boot camps and short-term certifications.	Brian Decker (1) BST Members from across the region Kristy Jansen (3) Kim Harris (3 & 4) Christy Seals (3 & 4) Ginger Armstrong (3) Angie Respress (3 & 4)	Combined original goals 1 & 5 plus added Goals 8 & 9
2) Develop regional staff training, including cross-training.	Lisa Evans (1)	
3) Address Regional Communications and Extend Services through Technology. a. Develop a regional communication strategy. b. Extend the reach of the American Job Centers by using technology such as linking AJC websites.	Bill Walker (4) Autumn Derrick (5) Beth Keylon (5)	Combined original goals 3 & 10
4) Build Linkages with School Systems and Training Providers and Address Work-Based Learning on a Regional Basis. a. Work with school systems and training providers to provide resources. b. Develop regional approaches to defining, implementing and funding work-based learning and career path opportunities.	Cindy Martin-Hensley (1) B.J. Lowe (2) Christy Seals (3 & 4) Jennifer Eppley (3)	Combined original goals 4 & 7
5) Work with transportation agencies to expand options.	Tom Miklusicak (2)	Original Goal 6

In notes from the January 2018 meeting, Dr. Nancy Brown identified the following task forces that might be needed to address these items. It seems that some of the work groups fit into these categories. Some work groups may be covering more than one category. Three of the task forces are all focused on Employer Needs and Services and would address Goal/Objective # 1. Given the breadth of this goal, it may be that multiple sub-committees or work groups are needed to address all of the items. It makes sense that the bulk of Goal # 1 activities will be addressed through the Business Service Teams across the region; however, they may want to subdivide to address specific objectives under that goal.

- Regional Employer Needs Assessment (Goal 1)
- Regional Employer Services and Coordination (Goal 1)
- Regional Employer Short-term Training and Certifications (Goal 1)
- Regional Staff Training (Goal 2) Regional Communications (Goal 3)
- Regional Coordination with Schools and Training Providers (Goal 4, but also impacts Goal 1)
- Regional Transportation (Goal 5)